

## E-COACHING & E-LEARNING

### Individual e-coaching sessions

Skype or zoom coaching sessions and continued advisory during the 4 months of the program providing support to the reflection, development of own personalized practices, improvement of communication tools and job market actions

### E-learning

- Zoom learning workshops regarding all of the job search approaches and tools - Market strategy, networking, LinkedIn, e-recruitment practices, social networks, resume-motivation letters, interviewing skills
- Zoom practice workshops in order to be able to use all of the learning outcomes practically, develop own communication skills and benefit from the group exchanges and dynamics
- Videos et training guides to prepare own active participation to the workshops, information and techniques
- Live conferences with market representatives : Head-Hunters, Communication and new professional solution specialists

## MAIN PROGRAM STEPS

- **Starting the program:** First coaching session with own Personal futura21 Coach  
*Building own Job Search Equipement and developing self-mobilization in order to be able to reach the new market realities*
- **Job Search Equipment:** Build a new professional project – Get the TRIMA competency card and professional profile Create a new professional solution when necessary – Professional Project assessment and validation
- **Mobilization towards the Job Market:**  
Learn about new and best recruitment practices  
Get a continued support, exchange and share with the futura21 team of experts  
Get informed about market updates and trends
- **Market positioning:** Targetting and matching the job market in terms of industries and responsibilities
- **Networking and Opportunities**  
Develop networking skills  
Find how to get the the hidden market opportunities
- **Communication tools and practices**  
Personal branding and pitch – Resume – Letters – LinkedIn profile  
Learn how to influence, inspire and convince employers and recruiters

## E-LEARNING PROGRAM

**Zoom workshops** (with a continuous access documents and videos)

- Building the market strategy and targetting
- Organizing and optimizing my networking campaign
- Build my elevator pitch
- Speednetworking
- LinkedIn and social network
- Optimizing my personal branding and digital communication
- Resume – Letters for the executive market
- E-recruitment : New recruitment technologies
- Interviewing practices and different interviewers
- Mock interviews

**Live conferences** (French or English)

- Head Hunting new realities
- Interim management missions
- Payroll portage
- Job search on a competitive market
- Conferences with market players

**Videos**

- LinkedIn and digital communication
- The competency card
- Creating own professional project
- Replays of the conferences

## MAIN PROGRAM BENEFITS

- Cope with unemployment in a new economical context, rebuild self-confidence, energy and motivation
- Personalized coaching regarding own situation, profile, market
- Build a new and strong professional project matching own profile, potential and target own specific market
- Create a new professional and change solution
- Learning about all new employment technologies
- Successful networking and recruitment interviews
- Reach own best market targets and find hidden opportunities
- Benefiting from the experience, understanding and support from the futura21 Team of professional career transition and recruitment experts
- Information about all new technology trends regarding personal branding and social networks
- The futura21 network, linked to its reputation and presence among all of the Suisse Romande large industries and institutions
- futura21 is also an executive coaching and consulting company for organizational change and re-design

## A COMPLETE AND INTENSIVE E-PROGRAM

Individual coaching

Continued and personalized job search guidance

Job search strategy and communication learning and practice workshops

Live conferences with the economical market employment and recruitment representatives

Videos regarding all of the learnings and conference topics

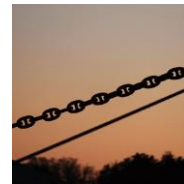
Access to the futura21 platform of Job Opportunités

Newsletter – economical, professional market update and working trends information, practical information regarding the program updates and new developments

### Contact and information

info@institut-futura21.ch

### Coaching & Learning



## SOLUTIONS FOR EXECUTIVES

### DISTANT JOB COACHING PROGRAM



### E-COACHING & E-LEARNING



French-English speaking program

### EXECUTIVE PROFESSIONALS - VD

Experienced, specialists, experts, managers and management directors